

EMILY ANDERSON

UX and UI Designer

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HOUGHTON MIFFLIN HARCOURT

Lead Design Architect
Senior Designer

April 2016 – Present
May 2015 – April 2016

Working as a Lead Design Architect on HMH's new digital file reader and new digital curriculum platform. I also support curriculum development teams to ensure that their digital curriculum will work seamlessly on the platform when it is ingested.

- Designing for K-12 students, teachers, and administrators by focusing on their needs, obstacles, and motivations
- Solving problems through a user experience design process, including user personas, user research, user stories, wireframes, iterative prototypes, and user interface design
- Advocating for design thinking within the immediate project and throughout Houghton Mifflin Harcourt
- Ensuring design interfaces and interactions are accessible and meet AA WCAG standards
- Building a continuously updated component library that acts as a foundation for all design
- Participating in Agile development
- Working hand-in-hand with the Content Strategy, Engineering, Business Analysis, and Product Management teams

PEARSON EDUCATION

Senior Designer

May 2013 – May 2015

Worked as a user experience and user interface designer in a small business unit that focused on struggling students in school by delivering mobile-only curriculum and assessments.

- Created graphical interfaces that engaged and inspired users by drawing upon the virtues of the human centered design processes
- Supported and worked alongside the marketing, sales, editorial, engineering, and product management teams
- Communicated design needs and requirements to an overseas development company
- Lead various forms of research in order to reveal unseen expectations and needs, including stakeholder interviews and usability testing

NORTH PARK UNIVERSITY

Graphic Designer

October 2008 – May 2013

Worked as the sole graphic and web designer in the University Marketing and Communications department on diverse projects from the brand campaign to the alumni magazine, as well as web design, event promotion, merchandise, and photo direction.

TOP 3 STRENGTHS

(Besides my design chops, of course)

Simultaneously big-picture and detail focused

Meticulously organized

Thoughtfully observant

EDUCATION

North Park University

December 2009

BS in Advertising, concentration in Creative Design, Chicago, IL

AWARDS

Tech & Learning Award of Excellence
2013

iLit (inspireLiteracy) app

AOE recognizes creative new offerings that help educators teach, train and manage with technology. Evaluation criteria includes quality and effectiveness, ease of use, and creative use of technology.

SOFTWARE LOVES

Axure, Sketch, Zeplin, Slack, Trello, InDesign, Photoshop, Illustrator, Basecamp

Not my faves, but I have experience in: Jira, ZenHub, Excel/Word/Powerpoint, Keynote

DON'T TAKE IT FROM ME...

"Emily is a stellar employee. She is helpful, willing to do the heavy-lifting and detail work, and has a clear vision of where the team and the [project] need to go."

– Manager from 2016

"It's a rare combination to find an individual with her positive energy, talent, focus, willingness to listen, compassion, eagerness to grow, and openness."

– Manager from 2015